

FRANS CHRISTENSON

■ MOTION GRAPHIC DESIGNER

ABOUT

It is with a solid background in motion graphic design and music that I became multidisciplinary in my work. From creation of graphical concepts and animations for various medias like TV ads or social medias, to filming and editing for commercials. I like to mix my personal interests in DJing and music production with projects that bring me forward in my career.

I am also very involved in the music scene in Stockholm and like to organize events and clubs.

SKILLS

Graphic Design	Motion Design, Animation
Adobe After Effects	Photoshop
Ableton	Premiere Pro
Figma	Media Encoder

DJ GIGS AND MUSIC EVENTS

Pelago - 2024	SUM Collective - 2022
Loftet - 2024	NEU, Berns - 2022
Snickeriet - 2024	Skogsrevj - 2022
OUFFF - 2024	INPUT - 2022
Häktet - 2022, 23, 24	AtSix Hotel - 2022
Riche - 2024	Ös Open Air - 2022
Sisyphos, Berlin - 2023	Shut Up and Groove - 2021
NEU, Berns - 2023	INPUT - 2021
Ling Long - 2023	Madame Joséphine - 2020
Trädgården - 2023	TAK - Klara Radio - 2019

EDUCATION

2017 - 2018

SCHOOL OF MOTION

ONLINE COURSE IN GRAPHIC AND MOTION DESIGN

2009 - 2012

IT GYMNASIET - DIGITAL DESIGN AND COMMUNICATION

VÄSTERÅS, SWEDEN



EXPERIENCE

2023 - Present

TBWA\ STOCKHOLM

FREELANCE MOTION DESIGNER

Motion and digital creation within production and creative team, for different media channels (TV to social medias). Video clipping, photography, banners for different brands (Santa Maria, Trocadero, Ahlgrens Bilar, Julskum, Fonus, SJ).

2022 - 2024

SNICKERIET, STOCKHOLM

FREELANCE MOTION/GRAPHIC DESIGNER

OPERATION MANAGER AT SNICKERIET

Conceptualisation and brand strategy for different client and events arrangement for Puma, Absolut Vodka , Sony Music , Asahi.

2022 - 2023

NEU, BERNS

OPERATION MANAGER AND GRAPHIC DESIGNER

Operation and Artist Manager of the club.
Creation of graphical concepts for the club nights.

2017 - 2020

MOTION NERDS AB, STOCKHOLM

MOTION DESIGNER

Worked with creative team to understand project scopes and set objectives to fulfill customer briefs. Concept, layout and design enticing motion graphics videos for various medias, mostly dedicated to animation. Creating and developing all aspects of visual design from project inception to implementation of different medias.

2014 - 2017

WESC AND HOLLYWOOD SKATESHOP, STOCKHOLM

STORE MANAGER

Retailer in store, fashion streetwear and accessories. Working with cashier, recruitment, sales, store and team structure. Creation of playlists for the store's ambiance.

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COVER LETTER

August 26rd, 2024

Dear recruiter,

I am excited to send my spontaneous application as Motion Designer. With a strong background in motion graphics, digital design, and visual storytelling, I am eager to contribute my creative skills to your team. The opportunity to work at a dynamic and innovative agency like yours is one that aligns perfectly with my passion for creating engaging digital content and my experience in delivering high-impact visuals across multiple platforms.

In my current role as a Motion Designer Consultant at TBWA Stockholm, I have had the opportunity to conceptualize and produce a variety of motion graphics and animations for digital advertising campaigns, social media, and branded content. From developing storyboards to bringing static designs to life through animation, I have honed my ability to create visually compelling content that captures attention and communicates brand messaging effectively. I am well-versed in using Adobe Creative Suite, After Effects, Photoshop, Premiere Pro and other industry-standard tools to create high-quality digital assets.

Collaboration is a key part of my creative process. Working closely with cross-functional teams, including art directors, copywriters, and digital strategists, I ensure that each project not only meets the client's objectives but also maintains a cohesive visual narrative across different platforms. Whether working on tight deadlines or longer-term projects, I strive to bring fresh ideas to the table and create design solutions that resonate with target audiences.

My creativity extends beyond my professional activity ; I am deeply immersed in curating diverse music experiences across physical events that I take care of organizing in Stockholm, or digital mixes I record and share to my network. Sharing music as a journey with the audience is a skill learned to master for the past 10 years, as being actively involved in the music scene in Stockholm.

I am confident that my expertise in both motion design and digital strategy would be a great fit for your team and help elevate the visual impact of your campaigns.

Thank you for considering my application. I would love the opportunity to discuss how my skills and experience can contribute to your agency's creative success. I am available for an interview at your earliest convenience and look forward to hearing from you soon.

Sincerely,

Frans Christenson

CONTACT

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ADDRESS

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BORN IN 1994